

Door to door/
police cars

| DISSEMINATION CHANNELS | SPEED ¹ | COVERAGE ² | CONCENTRATION ³ | MESSAGE COMPREHENSIVENESS ⁴ |
|--|--------------------|-----------------------|----------------------------|--|
| Route alerting | Slow | Limited | Concentrated | High |
| Loudspeakers and public address (PA) systems | Fast | Limited | Concentrated | Medium |
| Wireless Emergency Alerts (WEA) | Very Fast | Widespread | Dispersed | Very Low |
| Wireless communications (SMS) | Very Fast | Widespread | Dispersed | Very Low |
| Radio | Moderately Fast | Widespread | Dispersed | High to Low |
| Television broadcast | Moderately Fast | Widespread | Dispersed | Very High to Medium |
| Television message scrolls | Moderately Fast | Widespread | Dispersed | Low |
| Newspaper | Very Slow | Widespread | Dispersed | Very High |
| Dedicated tone alert radios | Very Fast | Limited | Concentrated | High |
| Tone alert and NOAA Weather Radio | Fast | Widespread | Dispersed | High |
| Text Telephone (TDD/TTY) | Fast | Widespread | Dispersed | Low |
| Reverse telephone distribution systems | Fast | Limited | Dispersed | High |
| Audio sirens and alarms | Fast | Limited | Concentrated | Very Low |
| Broadcast sirens | Fast | Limited | Concentrated | Medium |
| Message boards | Fast | Limited | Concentrated | Low |
| Aircraft | Slow | Limited | Concentrated | Low |
| Visual alerting | Fast | Limited | Concentrated | Low |
| Internet protocol (IP) based technology | Fast | Widespread | Dispersed | Very High to Medium |
| Social media | Fast | Widespread | Dispersed | Low |

Text