



CADRE Annual Report for 2021

Mission

The mission of CADRE is to strengthen coordination of the disaster response and recovery efforts of non-profit, faith-based, government, private and other disaster relief entities in Santa Clara County, through partnerships, planning, training, exercises and emergency activation.

Organization

Board of Directors

- Lindsey Guerrero, Catholic Charities Santa Clara County, Chair
- Araceli Gonzales, Catholic Charities Santa Clara County, Vice-Chair
- Ginny Ortiz, American Red Cross, Secretary
- Sheri Burns, Silicon Valley Independent Living Center, Treasurer
- Bruno Pillet, Second Harvest Silicon Valley
- Liz Dietz, American Red Cross
- Franci Collins, ImmigrantInfo.org
- Saskia VandeKamp, San Andreas Regional Center
- Rich Saito, Japantown Prepared!
- Cole Cameron, Office of Veterans Services
- Janet Childs, Bill Wilson Center
- Kelle Kroll, Kelle Kroll Group
- Marcel Pajuelo-Schwartz, Civil Air Patrol
- Jim Wollbrinck, San Jose Water
- **New Board Members for 2022**
 - Rania Marwan
 - John Davis

Government Liaisons

- Sherilynn Sledge, San Jose
- Meredith Gerhardt, Cupertino
- Marisol Torres, Santa Clara County



CADRE continued to see our staff grow in 2021. Setting this structure in place will be important as we continue to increase programs and seek funding.

Staff

- Executive Director – Marsha Hovey
- Operations Manager – Cindy Stewart
- Bookkeeper – Savannah Gwynn
- Director of Planning, Training & Community Resilience – Anna Swardenski
- Project Manager (United Way) – Amiel Thurston
- Marketing/Outreach Intern – Maria Rodriguez
- Dipankar Bose – Encore Fellow

Communication

CADRE uses various methods (email, Facebook, newsletter, website) to reach nonprofit, faith-based, and community-based organizations, local government, and the private sector. Our email distribution list consists of over 800 contacts from over 300 organizations.

CADRE's [Facebook](#) page and the Announcements section of the CADRE [website](#), continue to be a quick way to share timely information with the CADRE network.

Each month, the CADRE newsletter focuses on sharing training, resources, and other useful information as well as informing the network about the good work being done, locally, through our community "Spotlight". We value the wide world of resources outside Santa Clara County. CADRE stays in regular communication with other VOADs, through [NorCal VOAD](#), and the Voluntary Agency Liaisons (VAL) from CalOES and FEMA, to capture best practices, and share their relevant information and resources in the newsletter as well.

Our Duty Officer phone number and email are available 24/7 for any organization that seeks assistance with local emergencies and disasters. 408-622-0822
cadreeoc@gmail.com.



Collaboration

Case Management Software

Through a collaboration with Santa Cruz County's Long Term Recovery group (SCCLTRG), we were able to do something that's been on our "must do" list since the Coyote Creek flood in 2017. We partnered with the Santa Cruz County Long Term Recovery Group to purchase a Case Management software called Visionlink. CADRE owns the license to the software and is currently supporting case management in Santa Cruz. The software allows all organizations offering assistance to begin registering survivors immediately after a disaster into a shared common database. Benefits are two-fold. 1) Survivors only need to explain their story once and still get assistance from many organizations. 2) Organizations can see what resources have already been provided to ensure equitable distribution.

Visionlink is a powerful system used at the Federal, State, and local level, and has additional modules for Rebuilding, Donations Management, and Volunteer management. We'll begin offering Visionlink training in Santa Clara County in 2022. We're in discussions with the State to see if CADRE can support disasters statewide.

CADRE is not the Long-Term Recovery Group for Santa Clara County. Long Term Recovery Groups have different leadership and remain active for a limited time. CADRE supports Long Term Recovery Groups before and after disasters by:

1. Planning with long-term recovery organizations, facilitating discussions to streamline processes, maintaining a turnkey disaster case management software, training organizations in its use, and seeking funding to support operations.
2. Becoming an information hub, networking with organizations who may want to join the Long-Term Recovery Group, and assisting with the startup of the LTRG.

Silicon Valley Council of Nonprofits

While the [Silicon Valley Council of Nonprofits](#) (SVCN) and CADRE's formal COVID partner agreement has ended, we continue to work very closely together seeking ways that the two organizations can collaborate. During 2021, we conducted joint Zoom webinars and acquired Personal Protective Equipment for distribution to our community organizations.



Vaccine Hesitancy

CADRE partnered with the [Asian American Center of Santa Clara County](#) (AASC) to conduct a vaccine hesitancy outreach campaign in marginalized communities in east San Jose. With AASC in the lead, we worked with the City of San Jose, [Somos Mayfair](#), [Comm UniverCity](#), [Si Se Puedo Collective](#), [Catholic Charities Santa Clara County](#), and the [Portuguese Organization for Social Services and Opportunities](#) (POSSO) to develop a vaccine hesitancy flyer that was translated into Spanish, Vietnamese and Portuguese. Going door to door and working at outreach booths at the Flea Market and other events, CADRE and the other organizations spent countless hours convincing people to get vaccinated and sharing rental assistance information.

We also worked closely with Santa Clara County Public Health to conduct webinars and create Frequently Asked Questions documents to support requests from our partner organizations and ensure all questions were answered. Public Health was very supportive!

Finally, we supported San Jose Water Company and Los Gatos Police Dept in a joint exercise to distribute water through a Commodity Point of Distribution (CPOD), and co-hosted the PG&E *Preparing for Potential Wildfires & Power Outage webinar*.

Coordination

Facebook

CADRE's Facebook page houses private function groups for Access and Functional needs, Emotional/Spiritual Care, Transportation, Animals, Case Management, Mass Care, Housing, Food/Feeding, Language Access/Translation and In-Kind Donations. We hope that before and during disasters, this will be a place for organizations to coordinate and strengthen their disaster response.

Our Access and Functional Needs function team, lead by Sheri Burns at the Silicon Valley Independent Living Center(SVILC) and Saskia Vandekamp at San Andreas Regional Center (SARC) collaboration of government and community based, faith-based organizations started an AFN task force. They continued to meet almost monthly with about 30 organizations participating. They addressed many AFN issues during the pandemic. 1) Evaluated the County's website for accessibility and worked with them to improve access. 2) Worked with County Public Health to provide at-home



COVID vaccines and set up mobile clinics for those unable to get to vaccine sites with the coordination of PHP, SARC, SVILC, City of San Jose, County, AACI, Safeway pharmacy that were fully accessible, including deaf interpreters for those with intellectual and developmental disabilities. They also sent their Functional Assessment Service Team (FAST) to Santa Cruz County to assist shelters during the CZU fire (including one shelter with over 1,000 people).

San Andreas Regional Center increased its capabilities by hiring a Deaf and Hard Of Hearing Specialist – specializing in support for deaf and hard of hearing with intellectual and developmental disabilities as well as an emergency specialist for disaster response.

Immigrant Support, lead by Franci Collins, has added many new resources to its [website](#). Always check the Announcements section for updates. They are also working to increase the number of languages that emergency alerts can be sent in with a grant from Otto Lee. They will be working with service providers in the County to identify methods of pushing translated information out to community members in real-time. They've identified organizations that can translate 19 languages. Our goal is to make sure that everyone in the community has full access to all of the emergency alert information that the English-speaking community receives.

Board member, Kelle Kroll, did research and interviewed many people to assemble an [After Action Report](#) for all of the disasters we've supported this year. From that, she developed a 3-year [Strategic Plan](#) that was adopted by the Board. The plan is located in the Board section of the CADRE website. Focus for this year includes:

- Outreach to organizations serving vulnerable populations
- Increase coordination with local government
- Strengthen function teams
- Support long-term recovery

CADRE and the AFN team reviewed Santa Clara County's Operational Area Emergency Operations Plan and their Access and Functional Needs Annex

On May 26, 2021, tragedy struck our partners at the Valley Transportation Authority when employees were killed and injured by a gunman. CADRE worked with all of the agencies involved to track and share support activities as they occurred. We followed up by interviewing all of the organizations, capturing lessons learned, and documenting a support process for similar events.



Training

As we continue to use the Zoom platform for training, CADRE's audience has increased to include government and nonprofit organizations from across the State.

Santa Clara County provided Emergency Management Performance Grant (EMPG) funds to conduct training sessions and a symposium. We received another Bay Area Urban Area Security Initiative ([BAUASI](#)) grant to offer training for Santa Clara, Santa Cruz, Monterey and San Benito counties. Training webinars offered are posted on the CADRE website www.cadresv.org/preparedness.

We are collaborating more with the other organizations receiving UASI grant funds to share ideas including [Alameda County VOAD](#), [Center for Volunteer and Nonprofit Leadership](#), [San Francisco CARD](#) and [Eden I&R](#).

In addition, we conducted three wildfire tabletop exercises with 125 participants and offered a number of virtual tech assistance sessions for those who had additional questions about related topics.

The 2021 Symposium was focused on strengthening our function teams and changing some of our plans and processes.

Financial Report

Our Budget for 2022 (below) indicates that we will have a small surplus but we need to find more long-term funding in order to attract new talent and create a succession plan.



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2021 Actuals	
Govt Grants	\$ 92,059.00
Foundation Grants	\$ 288,239.00
Other Income	\$ 35,178.72
Total Income	\$ 415,476.72
Salaries	\$ 131,372.76
Program Expenses	\$ -
Admin Expenses	\$ 170,833.79
Total Expenses	\$ 302,206.55
Net Revenue	\$ 113,270.17

2022 Budget	
Govt Grants	\$ 355,950.00
Foundation Grants	\$ -
Other Income	\$ -
Total Income	\$ 355,950.00
Salaries	\$ 338,238.43
Program Expenses	\$ 84,749.50
Admin Expenses	\$ 28,443.68
Total Expenses	\$ 451,431.62
	\$ (95,481.62)
Carry-over	\$ 125,513.68
Prudent Reserve	\$ 30,000.00
Balance	\$ 32.06



Fundraising

In addition to receiving funding from the Santa Clara County, Bay Area UASI and the Silicon Valley Community Foundation, United Way and we did receive personal donations through Facebook/Network for Good and [Amazon Smile](#). We anticipate writing several grants this year to support Strategic Plan goals and build function team capabilities.

We are grateful to have received funds from the following individuals and organizations.

Fundraising Grants

1. UNITED WAY \$250,000
2. SVCF \$234,000
3. EMPG \$65,000
4. BAUASI \$34,000
5. Supervisor Otto Lee \$10,000
6. AACSV \$10,000
7. PG&E \$5,000

Looking Ahead

Continue to explore ways to improve language equity in the County to ensure that individuals receive emergency alerts in a language they can understand and have accessible earthquake safety information in multiple languages.

Educate the community about how to better accommodate those with access and functional needs and work for equal access of all resources.

Outreach to new partners. Everyone should be a CADRE partner. Please spread the word. Everyone should have access to information from a trusted source. Everyone has a role in disasters. It may be communicating with clients all the way to operating a shelter and everything in between.



Collaborating Agencies' Disaster Relief Effort

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Faith-based organization engagement.

Partner Gatherings. In-person networking to provide updates more than once a year about emergency planning.

Succession planning. Need to hire more people and train them so that we don't lose institutional knowledge as staff changes.