



OFFICE OF EMERGENCY MANAGEMENT
Disasters Happen. Plan Now. Learn How.

2021 Community Preparedness Month

Digital Toolkit

NEXTDOOR / NEWSLETTERS / WEB

Dear Neighbors,

Community Preparedness Month is recognized each September to promote family and community emergency planning throughout the year. One of our goals this year is to prepare our community members to protect everyone they love by being prepared citizens. When you are prepared, you will be better positioned to help those around you.

Emergency preparedness takes the whole community including community members, law enforcement, fire, and EMS to respond to and rebuild after an emergency or disaster strikes. When we work together for the good of others, our communities are stronger.

For this year's Community Preparedness Month, we ask our community members to take 4 Steps toward preparedness.

4 Steps of Emergency Preparedness

Week 1: Sign Up For AlertSCC

Week 2: Make A Plan

Week 3: Build an Emergency Supply Kit

Week 4: Help Your Family, Friends, and Neighbors

If you have any questions, please feel free to email me at kia.xiong@oem.sccgov.org, call (408) 808-7838. Please visit us at www.PrepareSCC.org and follow us on Facebook, Instagram, and Twitter.

Thank you for partnering with us in the emergency preparedness planning,

Kia Xiong
Public Information Officer
Office of Emergency Management



IMG Name: Community Preparedness Month

Week 1: SIGN UP FOR ALERTSCC

SIGN UP TODAY

Facebook / Instagram

Signing up for AlertSCC is easy. Simply click the Sign Up button below to create an account and verify your address. If you are already signed up for AlertSCC and need to update your account information, log in by clicking the button below. Once you are signed up, AlertSCC allows you to add your parents, children, and friends' addresses into your profile so you can help them monitor alerts in their area when you're away. Sign up today at www.AlertSCC.org.

Twitter

Sign up for AlertSCC by creating an account or log in to update your profile. Once signed up, you can add additional addresses into your profile so you can help friends, family, and neighbors monitor alerts in their area. Sign up today at www.AlertSCC.org.



IMG Name: AlertSCC

HOW OF ALERTS ARE RECEIVED

Facebook / Instagram

AlertSCC is free for everyone and easy to set up. Alerts are sent directly on your mobile device, landline, and or email. You can control how you want to receive alerts and designate the order you want to be notified whether it is your mobile device first, email second, or landline third. Sign up today at www.AlertSCC.org.

Twitter

AlertSCC is free for ALL! Get alerts directly on your mobile device, landline, and or email. Control how you receive alerts and designate the order to be notified whether it is your mobile device first, email second, or landline third. Sign up today at www.AlertSCC.org.



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HOW WILL WE REACH YOU OF AN EMERGENCY OR DISASTER?

 CELL PHONE

 HOME PHONE

 EMAIL

www.AlertSCC.org

TYPES OF ALERTS

Facebook / Instagram

Santa Clara County is home to over 1.9 million people. We must be prepared for the unexpected by staying informed about the types of emergency and disaster that may occur in our community and continue learning more about how we can prepare and safeguard our family and home from these events. Wildfires are now becoming a seasonal occurrence, Silicon Valley is situated between three fault lines, and we've seen more instances of severe weather. Now is the time to sign up today for AlertSCC at www.AlertSCC.org.

Twitter

Santa Clara County is home to over 1.9 million people. We must be prepared for the unexpected by staying informed about the types of emergency and disaster that may occur in our community. Stay in the know by signing up today for AlertSCC at www.AlertSCC.org.

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KNOW WHAT TO EXPECT

-  SEVERE WEATHER
-  FIRE
-  EARTHQUAKE
-  CRIME
-  INSTRUCTIONS DURING A DISASTER

www.PrepareSCC.org

YOUR INFORMATION IS SAFE

Facebooks / Instagram

Worried about providing your information in AlertSCC? Any information you provide in AlertSCC is confidential, secure, and can be deleted by you at any time. The information is used only by authorized County or city personnel to send alerts and warning when there is an emergency or disaster. Rest assured that your information is not shared with any private or third party company. Sign up today at www.AlertSCC.org.

Twitter

Your info is safe with AlertSCC. Any info you provide is confidential, secure, and can be deleted at any time. Only authorized County or City personnel can use info provided to send alerts and warning in times of emergency or disaster. Sign up today at www.AlertSCC.org.



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ALERTSCC

YOUR INFORMATION
Protected. Safe. Secure.

www.AlertSCC.org

RIGHT INFO, RIGHT TIME, RIGHT DECISION

Facebook / Instagram

How will reach you when there's an emergency or disaster? Having the RIGHT information, at the RIGHT time, will help you make the RIGHT decision. Use the information provided by AlertSCC in addition to local, State, and Federal alert and warning systems to get the most up-to-date information on emergencies and disasters happening in your area. Be sure to continue monitoring television, radio, and County and City websites for important announcements as well. Sign up today at www.AlertSCC.org.

Twitter

How will reach you when there's an emergency or disaster? Having the RIGHT information, at the RIGHT time, will help you make the RIGHT decision. Sign up today at www.AlertSCC.org.



IMG Name: AlertSCC

WEEK 2: MAKE A PLAN

Evacuation Plan

Facebook / Instagram

Many kinds of emergencies can cause you to evacuate. In some cases, you may have a day or two to prepare while other situations might call for an immediate evacuation. Planning is vital to making sure that you can evacuate quickly and safely no matter what the circumstances. Always map out several routes with safe locations to meet up in case you become separated. Make sure that each family has a copy of this route in their Go Bag. For more information, please visit www.PrepareSCC.org.

Twitter

Many kinds of emergencies can cause you to evacuate. In some cases, you may have a day or two to prepare while other situations might call for an immediate evacuation. For more information, please visit www.PrepareSCC.org.



IMG Name: Make A Plan

PLANNING FOR ACCESS AND FUNCTIONAL NEEDS

Facebook / Instagram

Every family is different and being prepared means each member of your household has their own food, water, and other supplies to last for at least 72 hours. You should also consider the unique needs of your family. Families with infants and children, pets, or persons with access and functional needs may require additional supplies. Examples of unique needs include infant formula, diapers, and baby food. Pets will also need their own food and water supply. Persons with access and functional needs may need to have extra batteries for medical devices and their medical support equipment. Be sure to include your family's unique needs in your emergency planning. For more preparedness tips, visit www.PrepareSCC.org/AFN.

Twitter

Every family is different and being prepared means each member of your household having their own food, water, and other supplies to last for at least 72 hours. Be sure to include your family's unique needs in your emergency planning. For more info, visit www.PrepareSCC.org/AFN.



IMG Name: AFN

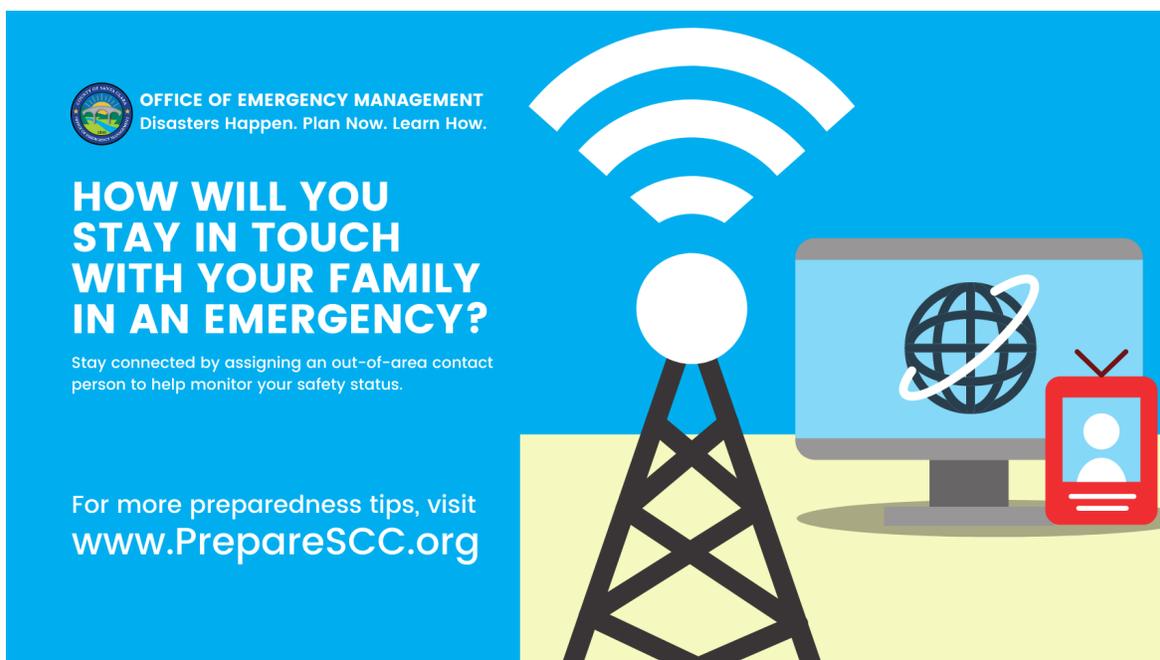
FAMILY COMMUNICATION PLAN

Facebook / Instagram

Today, we communicate through our mobile devices, email, phone, social media, TV, radio, and even through gaming consoles. But in an emergency or disaster, communication networks could become unreliable and power could be disrupted. Have a family communication plan in place. Keep a paper contact list in your Go Bags and assign an out-of-area contact to help you keep your family connected should you become separated. For more emergency preparedness information, visit www.PrepareSCC.org.

Twitter

We have many ways to communicate but in an emergency or disaster, communication may become unreliable and disrupted. Keep a paper contact list handy and assign an out-of-area contact to help keep you connected when separated. For more info, visit www.PrepareSCC.org.



IMG Name: Family Communications Plan

Stay Connected

Facebook / Instagram

Will everyone in your household be able to receive, understand, or act on emergency information? Keep a pulse on the changing Your community may provide information by television or radio, by automated phone call, text messages, email, or by sounding outdoor warning sirens. Police or fire may use loudspeakers to give information as they drive through the streets. First responders or volunteers may go door-to-door to talk to people directly. Make sure you can get and give information in a disaster. Visit our website for more information on emergency planning at www.PrepareSCC.org.

Twitter

Getting correct information during an emergency is the key to taking safe action. Will everyone in your household be able to receive, understand, or act on emergency information? Visit our website for more info on emergency communication planning. www.PrepareSCC.org.



IMG Name: Community Preparedness Month

WEEK 3: BUILD AN EMERGENCY SUPPLY KIT

Emergency Supplies Are Critical for Survival

Facebook / Instagram

Emergency supply kits are critical when emergency or disaster situations. Store emergency supplies in waterproof containers and in a place that is easy to access. Gather important documents including your homeowner's insurance and birth certificates, prescription medications, eyeglasses, and support blankets and place them in your emergency supply kit. For more information, visit www.PrepareSCC.org.

Twitter

Emergency supply kits are a critical when an emergency or disaster occurs. Gather important documents, prescription medications, eyeglasses, and support blankets and place them in your emergency supply kit. For more preparedness tips, visit www.PrepareSCC.org.

The graphic features a blue background with the Office of Emergency Management logo and tagline at the top. Below is the main title 'EMERGENCY SUPPLY KITS ARE CRITICAL FOR SURVIVAL'. Two sections, 'GO BAGS' and 'STAY KITS', describe different types of emergency kits. An illustration on the right shows a shelf with supplies like a radio, first aid kit, and water bottles, with a hand checking off a list on a clipboard.

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EMERGENCY SUPPLY KITS ARE CRITICAL FOR SURVIVAL

GO BAGS

An emergency supply kit for when you are required to leave your home.

STAY KITS

An emergency supply kits for when you are required to stay home.

www.PrepareSCC.org

IMG Name: Emergency Supply Kits

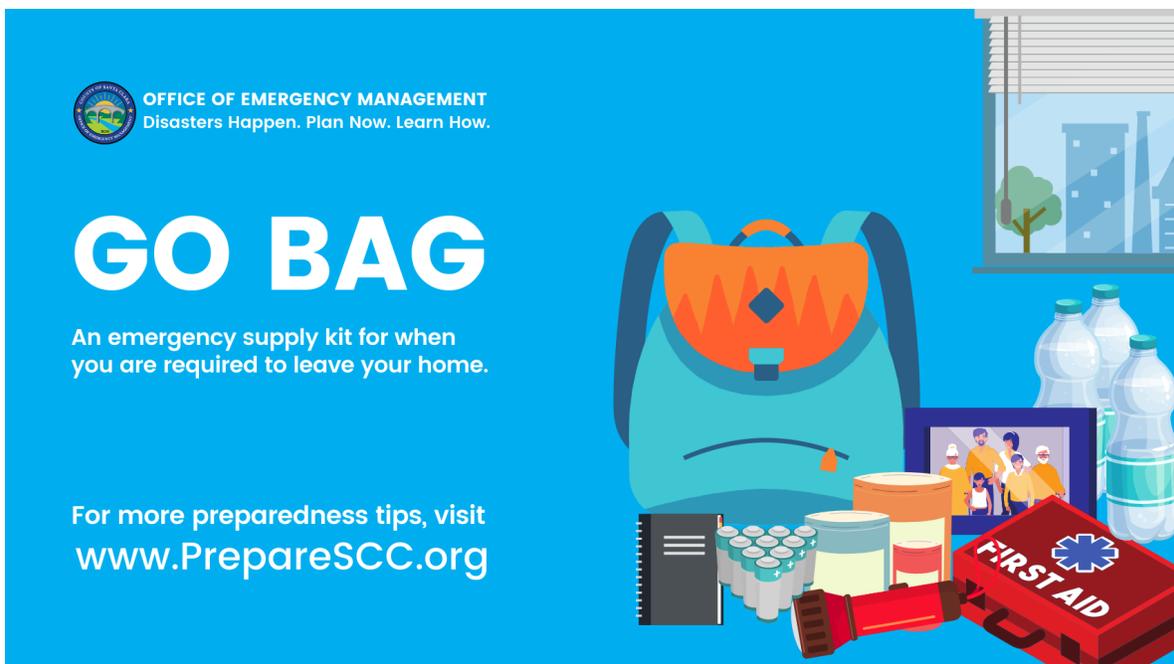
Go Bag

Facebook / Instagram

A Go Bag is an emergency supply kit for when you are required to evacuate. Go Bags should include important documents such as your homeowner's insurance, birth certificates, and pictures. You may also want to consider keeping a paper contact list in your Go Bag in case communication networks become disrupted. Additional items to consider include water bottles, prescription medication, an extra pair of eyeglasses, contacts and contact solution, first aid kit, granola bars, and non-perishable foods. For a complete check list, please visit www.PrepareSCC.org.

Twitter

A Go Bag is an emergency supply kit for when you are required to evacuate. Include important documents such as your homeowner's insurance, birth certificates, and pictures. For a complete check list, please visit www.PrepareSCC.org.



IMG: Go Bag

STAY KITS

Facebook / Instagram

A Stay Kit is an emergency supply kit for when you are required to stay inside your home. Building a Stay Kit requires a waterproof container that can store your important documents including your homeowner's insurance, deeds, birth certificates, and pictures. You may also want to consider keeping a paper contact list in case there is disruption in power. Other items to consider are non-perishable foods, granola, prescription medication, an extra pair of eyeglasses, contacts and contact solution, extra batteries, and a first aid kit. For a complete check list, please visit www.PrepareSCC.org.

Twitter

A Stay Kit is an emergency supply kit for when you are required to stay inside your home. Store important documents including your homeowner's insurance, deeds, birth certificates, and pictures in waterproof containers. For a complete check list, please visit www.PrepareSCC.org.



IMG: Stay Kit

WEEK 4: HELP YOUR FAMILY, FRIENDS, AND NEIGHBORS

WHOLE COMMUNITY – BUSINESSES

Facebook / Instagram

Emergency preparedness is everyone's responsibility including businesses. Developing resilient communities against all hazards also requires leadership from businesses. Preparing the workforce, building safe facilities, investing in supplier relationships, and connecting to the community are all key pillars of true business community resilience— from the boardroom to the storefront. To learn more about how your business to prepare for emergency or disaster, visit <https://bit.ly/CPMLeadersInBusiness>.

Twitter

Emergency preparedness is everyone's responsibility including businesses. To learn how your business can help build resilient communities, visit <https://bit.ly/CPMLeadersInBusiness>.



IMG: Business Leaders

WHOLE COMMUNITY – FRIENDS

Facebook / Instagram

It takes people like you who are committed to neighborhoods, churches, schools, and volunteer organizations to build resilient communities. People who are involved are the key to a disaster resilient community. A resilient community is one that can withstand a disaster and get back to normal quickly, even if normal isn't the same as it was before. Remember, community preparedness starts at home. If you know that your family is prepared at home, you will be better able to help others in your community. You can do one thing every month to prepare for an emergency or disaster. Visit www.PrepareSCC.org .

Twitter

When we work together for the good of others, communities are stronger. Do your part by doing just one thing every month to prepare for an emergency. Visit www.PrepareSCC.org to learn more.



IMG Name: Community Preparedness Month

WHOLE COMMUNITY – NEIGHBORS

Facebook / Instagram

Does your neighborhood have an emergency or disaster plan? Host a neighborhood emergency planning meeting and discuss evacuation routes, identify which neighbors may need additional support during an emergency or disaster, and create a contact list of local services and resources to share with the community. When an emergency or disaster occurs, it's important to check in on our older adult neighbors and neighbors with medical needs. If we are prepared and work together, we can face any challenges that come our way. For emergency preparedness tools and resources visit www.PrepareSCC.org.

Twitter

In an emergency or disaster check in on our older adult neighbors and neighbors with medical needs. If we are prepared and work together, neighbor helping neighbor, we can face any challenges that come our way. Learn more at www.PrepareSCC.org.



IMG Name: Check on Neighbors

WHOLE COMMUNITY – YOUTH

Facebook / Instagram

Teenagers and other young people can help their families, schools, and communities prepare for disasters. You can be leaders before, during, and after disasters. Whether you're just starting to learn about preparedness, want to join or start a youth preparedness program, or are looking for materials to teach the next generation of preparedness leaders, you can play a role in ensuring the safety of our communities. You, too, can make a difference! To learn more about emergency preparedness, visit www.PrepareSCC.org.

Twitter

Teenagers and other young people can help their families, schools, and communities prepare for disasters. You can be leaders before, during, and after disasters. You, too, can make a difference! To learn more about emergency preparedness, visit www.PrepareSCC.org.

**EMERGENCY PREPAREDNESS
STARTS WITH YOU**

Youths have a role in emergency planning by being prepared for the unexpected.

Learn more about emergency preparedness by visiting,
www.PrepareSCC.org

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The graphic features a blue background with white text. At the bottom, there is an illustration of five diverse children (two boys and three girls) standing in a line, holding hands. Above them are several colorful speech bubbles in shades of blue, purple, pink, and yellow. The text is arranged in a clear, hierarchical manner, starting with the main title and followed by a sub-message, a call to action, and the organization's logo and tagline.

YOUTH PREPAREDNESS COUNCIL

Facebook / Instagram

Teens can make a difference! If you have passion for community service and disaster preparedness, join the Youth Preparedness Council. YPC members work on projects focusing on financial preparedness, citizen responder programs, and youth preparedness education. Learn more about the YPC by visiting <https://bit.ly/YouthCouncilCPM>.

Twitter

Teens can make a difference! If you have passion for community service and disaster preparedness, join the Youth Preparedness Council. Learn more about the YPC by visiting <https://bit.ly/YouthCouncilCPM>.

YOU CAN MAKE A DIFFERENCE

Learn more about how you can help your community prepare for disasters. Join the Youth Preparedness Council.

<https://bit.ly/YouthPreparednessCouncil>



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